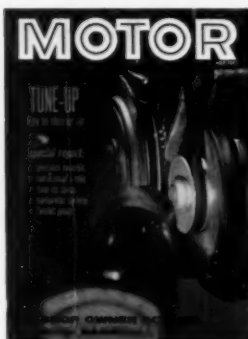


THIS YEAR IN

MOTOR

An index of more than 400 sales, management and service articles that have appeared in this magazine in 1971



Month Page

Month Page

Month Page

SERVICE PROCEDURES

ACCESSORIES

	Month	Page
Takes Kinks Out of Tubing (F)	Jan.	27
Cadillac Blower Motor Squeal (S)	Feb.	32
Sell This 10-Point Air Conditioner Tune-Up	Apr.	37
Exploding 5 Air Conditioning Service Myths	Apr.	38
Substitute for Lost Snap Ring (F)	Apr.	38
Rainy-Day Radio Interference (S)	June	8
Wrong Airflow from Air Conditioner (F)	Aug.	30
Dodge Windshield-Wiper Blade Installation (S)	Aug.	62
Chrysler Speedometer Cable Service (S)	Aug.	64
Oldsmobile Wiper Control Button Replacement (S)	Aug.	64
Correcting Cadillac Instrument Panel "Hiss" (S)	Sept.	30
Dodge Horn Blows When Hot (S)	Sept.	30
Test Procedure for Stalled Mercury Wiper (S)	Sept.	30
Blower Problem on Chevrolet Air Conditioner (F)	Dec.	30

AXLES

Trailer Towing Can Affect Cadillac Differential Lubricant (S)	Apr.	24
Plymouth Rear Axle Identification (S)	Apr.	26
Rear Wheel Alignment (Import Info)	May	54
Correcting Oldsmobile Rear End Noise (S)	Sept.	30

BODY AND FRAME

Chevrolet Door Glass "Blow-Out" Plate Replacement (S)	Jan.	48
GM Fender Molding Installation (F)	Jan.	48
Salvage Air Chisels (F)	Jan.	48
Camaro Windshield Molding Screw Removal (S)	May	12
Pontiac Steering Column Repair (S)	May	12
Window Leak Test (F)	May	12
Prevents Scratches on Refinish Jobs (F)	May	12
Lincoln-Mercury Door Pull Handle Retention (S)	June	26
Pontiac Endura Bumper Paint Repair (S)	June	26

Easier Windshield Glass Installation (F)	June	26
Faster Fender Fix for Olds 88 (F)	June	26
Plymouth Valiant Grille Repair Now Possible (S)	July	24
Non-Rusting Molding Installation (F)	July	24
Pontiac Front Bumper Face-Bar Removal (S)	Aug.	38
Chrysler Tailgate Autolock Solenoid Adjustment (S)	Aug.	38
Camaro Window-Regulator Replacement Change (S)	Aug.	38
Cadillac Glove-Box Liner Removal (S)	Aug.	38
Window Regulator Repair Tip (F)	Aug.	38
Pulling It All Together	Oct.	46

BRAKES

Takes Kinks Out of Tubing (F)	Jan.	27
Pinto's Disc Brakes Are Different	Mar.	37
Buick Wheel Cylinder Piston Damage (S)	Apr.	24
Mercury Master Cylinder Diagnosis (S)	June	10
Dust Boot Installation on Kelsey-Hayes Disc (F)	July	28
Power Brake Tester (F)	Aug.	30
Discs, the Brake of the Future —Are You Ready to Service Them?	Aug.	43
1971 Brake Service Specifications	Aug.	47
Bleeding Drum and Disc Brakes	Aug.	48
1965-71 Rotor Specifications	Aug.	96
Correcting Oldsmobile Rear End Noise (S)	Sept.	30
Working on Ford Brakes	Sept.	60
Chrysler Floating Caliper Removal (S)	Dec.	20

COOLING SYSTEM

Cougar Gauges Read High (S)	Jan.	58
Switched Gasket Causes Water-Pump Leak	Mar.	22
Oldsmobile Upper Bypass Hose Repair Kit (S)	May	28
10 Quick Service Steps for Truck Cooling Systems	Oct.	72
Water Pump Removal on GMC Truck (F)	Dec.	30

DRIVESHAFT AND UNIVERSAL JOINT

Change in Oldsmobile Ring-Gear Bolts (S)	Jan.	57
--	------	----

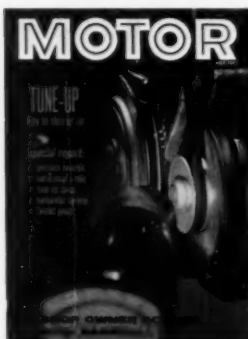
ELECTRICAL SYSTEM

Ford Truck Starter Drive Tip (F)	Jan.	27
Takes Kinks Out of Tubing (F)	Jan.	27
Improving Your Aim	Jan.	44
Capri Replacement Battery Installation (S)	Jan.	57
How to Time the Imports (Import Info)	Feb.	6
Mercury Bulb Burn-Out on Booster Starts (S)	Feb.	32
Change in Chrysler Wiring Circuit (S)	Mar.	22
Dead Battery Again (F)	Mar.	30
Prevents Alternator Damage (F)	Mar.	34
How to Replace VW Lights (Import Info)	Mar.	70
Hood Bolt Causes Chevrolet Regulator Failure (S)	Apr.	26
Spark Plug Removal on Pontiac (F)	Apr.	58
Eliminates Play in GM 6 cyl. Distributor (F)	Apr.	58
Capri Hard Starting Cold (S)	May	26
Cadillac Eldorado Wiring Diagram Correction (S)	May	28
Where to Find All Types of Circuit Protection	May	50
Why '71 Distributor Specs Are Different	May	74
Jeep Alternator Indicator Bulb Glows (S)	June	10
Put Secondary Wiring First	June	44
Flasher Locations	June	46
GM Distributor Check (F)	July	28
Tune-Up Data on 1971 Cars	July	48
How to Tune the VW (Import Info)	July	52
Chevrolet Taillamp Socket Replacement (S)	July	62
Better Lighting in Oldsmobile Instrument Panel (S)	July	62
Capri Instrument Gauge Diagnosis (S)	July	64
Rating Batteries Under the New Standards	Aug.	55
Tuning Up the Opel (Import Info)	Aug.	58
Ford Econoline Ignition Timing Change (S)	Aug.	64
Toronado Taillamp Socket Removal (S)	Aug.	64
Wandering Needle on Voltmeter (S)	Aug.	64
Tuning Up the Toyota (Import Info)	Sept.	66
Tuning Up the Volvo (Import Info)	Oct.	52
Erratic Charge Indicator		

THIS YEAR IN

MOTOR

An index of more than 400 sales, management and service articles that have appeared in this magazine in 1971



Month Page

Month Page

Month Page

SERVICE PROCEDURES

ACCESSORIES

	Month	Page
Takes Kinks Out of Tubing (F)	Jan.	27
Cadillac Blower Motor Squeal (S)	Feb.	32
Sell This 10-Point Air Conditioner Tune-Up	Apr.	37
Exploding 5 Air Conditioning Service Myths	Apr.	38
Substitute for Lost Snap Ring (F)	Apr.	38
Rainy-Day Radio Interference (S)	June	8
Wrong Airflow from Air Conditioner (F)	Aug.	30
Dodge Windshield-Wiper Blade Installation (S)	Aug.	62
Chrysler Speedometer Cable Service (S)	Aug.	64
Oldsmobile Wiper Control Button Replacement (S)	Aug.	64
Correcting Cadillac Instrument Panel "Hiss" (S)	Sept.	30
Dodge Horn Blows When Hot (S)	Sept.	30
Test Procedure for Stalled Mercury Wiper (S)	Sept.	30
Blower Problem on Chevrolet Air Conditioner (F)	Dec.	30

AXLES

Trailer Towing Can Affect Cadillac Differential Lubricant (S)	Apr.	24
Plymouth Rear Axle Identification (S)	Apr.	26
Rear Wheel Alignment (Import Info)	May	54
Correcting Oldsmobile Rear End Noise (S)	Sept.	30

BODY AND FRAME

Chevrolet Door Glass "Blow-Out" Plate Replacement (S)	Jan.	48
GM Fender Molding Installation (F)	Jan.	48
Salvage Air Chisels (F)	Jan.	48
Camaro Windshield Molding Screw Removal (S)	May	12
Pontiac Steering Column Repair (S)	May	12
Window Leak Test (F)	May	12
Prevents Scratches on Refinish Jobs (F)	May	12
Lincoln-Mercury Door Pull Handle Retention (S)	June	26
Pontiac Endura Bumper Paint Repair (S)	June	26

Easier Windshield Glass Installation (F)	June	26
Faster Fender Fix for Olds 88 (F)	June	26
Plymouth Valiant Grille Repair Now Possible (S)	July	24
Non-Rusting Molding Installation (F)	July	24
Pontiac Front Bumper Face-Bar Removal (S)	Aug.	38
Chrysler Tailgate Autolock Solenoid Adjustment (S)	Aug.	38
Camaro Window-Regulator Replacement Change (S)	Aug.	38
Cadillac Glove-Box Liner Removal (S)	Aug.	38
Window Regulator Repair Tip (F)	Aug.	38
Pulling It All Together	Oct.	46

BRAKES

Takes Kinks Out of Tubing (F)	Jan.	27
Pinto's Disc Brakes Are Different	Mar.	37
Buick Wheel Cylinder Piston Damage (S)	Apr.	24
Mercury Master Cylinder Diagnosis (S)	June	10
Dust Boot Installation on Kelsey-Hayes Disc (F)	July	28
Power Brake Tester (F)	Aug.	30
Discs, the Brake of the Future —Are You Ready to Service Them?	Aug.	43
1971 Brake Service Specifications	Aug.	47
Bleeding Drum and Disc Brakes	Aug.	48
1965-71 Rotor Specifications	Aug.	96
Correcting Oldsmobile Rear End Noise (S)	Sept.	30
Working on Ford Brakes	Sept.	60
Chrysler Floating Caliper Removal (S)	Dec.	20

COOLING SYSTEM

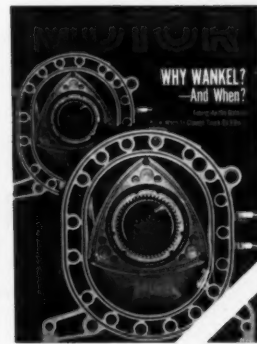
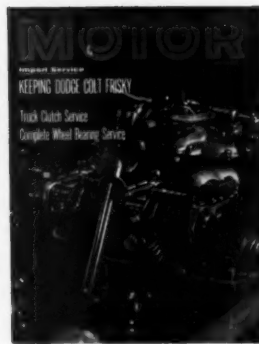
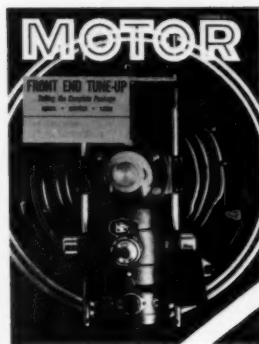
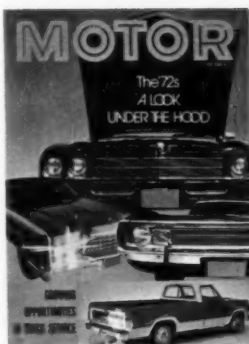
Cougar Gauges Read High (S)	Jan.	58
Switched Gasket Causes Water-Pump Leak	Mar.	22
Oldsmobile Upper Bypass Hose Repair Kit (S)	May	28
10 Quick Service Steps for Truck Cooling Systems	Oct.	72
Water Pump Removal on GMC Truck (F)	Dec.	30

DRIVESHAFT AND UNIVERSAL JOINT

Change in Oldsmobile Ring-Gear Bolts (S)	Jan.	57
--	------	----

ELECTRICAL SYSTEM

Ford Truck Starter Drive Tip (F)	Jan.	27
Takes Kinks Out of Tubing (F)	Jan.	27
Improving Your Aim	Jan.	44
Capri Replacement Battery Installation (S)	Jan.	57
How to Time the Imports (Import Info)	Feb.	6
Mercury Bulb Burn-Out on Booster Starts (S)	Feb.	32
Change in Chrysler Wiring Circuit (S)	Mar.	22
Dead Battery Again (F)	Mar.	30
Prevents Alternator Damage (F)	Mar.	34
How to Replace VW Lights (Import Info)	Mar.	70
Hood Bolt Causes Chevrolet Regulator Failure (S)	Apr.	26
Spark Plug Removal on Pontiac (F)	Apr.	58
Eliminates Play in GM 6 cyl. Distributor (F)	Apr.	58
Capri Hard Starting Cold (S)	May	26
Cadillac Eldorado Wiring Diagram Correction (S)	May	28
Where to Find All Types of Circuit Protection	May	50
Why '71 Distributor Specs Are Different	May	74
Jeep Alternator Indicator Bulb Glows (S)	June	10
Put Secondary Wiring First	June	44
Flasher Locations	June	46
GM Distributor Check (F)	July	28
Tune-Up Data on 1971 Cars	July	48
How to Tune the VW (Import Info)	July	52
Chevrolet Taillamp Socket Replacement (S)	July	62
Better Lighting in Oldsmobile Instrument Panel (S)	July	62
Capri Instrument Gauge Diagnosis (S)	July	64
Rating Batteries Under the New Standards	Aug.	55
Tuning Up the Opel (Import Info)	Aug.	58
Ford Econoline Ignition Timing Change (S)	Aug.	64
Toronado Taillamp Socket Removal (S)	Aug.	64
Wandering Needle on Voltmeter (S)	Aug.	64
Tuning Up the Toyota (Import Info)	Sept.	66
Tuning Up the Volvo (Import Info)	Oct.	52
Erratic Charge Indicator		



Month Page

Month Page

Month Page

Light in Mustang (S)	Oct.	68
Buick Taillamp Bulb Replacement (S)	Oct.	70
Replacing Wiring Harness (F)	Nov.	26
Tuning Up the Colt (Import Info)	Nov.	37
Tuning Up the Datsun (Import Info)	Dec.	52

ENGINE

Causes of Pontiac Piston Damage (S)	Jan.	57
How to Install Hastings Bronze Valve Guide-Liner	Jan.	67
Quick Pinto Camshaft Timing Check (S)	Mar.	26
More Elbowroom on Engine Work (F)	Mar.	30
Oil Prime on Ford Engine (F)	Mar.	34
How to Repair Aluminum-Head Spark-Plug Ports	Mar.	50
Identify 1971 Engines Fast	Apr.	46
Head Bolt Torque on Plymouth 318 V-8 (S)	May	26
10 Things a Vacuum Gauge Will Tell You About an Engine	May	46
Smoke Puff on Buick Start-Up (S)	June	8
Repairing Spark-Plug Ports in 5 Easy Steps	June	64
Aids Hydraulic Valve Lifter Disassembly (F)	July	28
Tune-Up Data on 1971 Cars	July	48
How to Tune the VW (Import Info)	July	52
New Crankshaft Oil Seal for Dodge-Plymouth 426 Hemi (S)	July	62
Easier Water Drain on Chevrolet	Aug.	30
Tuning Up the Opel (Import Info)	Aug.	58
Checks Timing Mark Accuracy (F)	Sept.	22
Tuning Up the Toyota (Import Info)	Sept.	66
Tuning Up the Volvo (Import Info)	Oct.	52
Easier Valve Lift Removal (F)	Nov.	26
Loose Harmonic Balancer on Buick (F)	Nov.	26
Tuning Up the Colt (Import Info)	Nov.	37
Identify 1972 Engines Fast	Dec.	50
Tuning Up the Datsun (Import Info)	Dec.	52

EXHAUST EMISSION CONTROL

Takes Kinks Out of Tubing (F) ..	Jan.	27
----------------------------------	------	----

Sell Emission Control Service in '71	Jan.	36
Champion to Fight Pollution With Cleaner Air Clinics	Feb.	120
Tool Power Lightens Exhaust System Service	Mar.	57
Tune-Up: Special Report 90% Cleaner by 1975—An Impossible Dream?	July	37
How Do Your Customers Feel About Air Pollution?	July	39
Keeping All Systems Go	July	40
Will You Be Ready When Your State Starts Testing for Exhaust Emission	July	41
Leaded and Non-Leaded Fuel: A View from the Factories	July	42
Emission Control Hardware: A Look at '72 and Beyond	July	43
Carburetor Tune-Up in 10 Easy Steps	July	44
Tune-Up Data on 1971 Cars	July	48
Oldsmobile Exhaust System Service Recommendation	Nov.	22
Don't Overlook PCV Service	Nov.	44
Servicing Dodge Truck Emission System	Dec.	40

FRONT END, STEERING

Clamp Location for Chevrolet Tie Rod Sleeve (S)	Mar.	22
Camaro Lower Ball-Joint Inspection (S)	Mar.	22
Oldsmobile Power-Steering Flow Control Valve Removal (S)	Mar.	26
Five Easy Steps for Power-Steering Service	Mar.	46
Front Wheel Alignment (Import Info)	Apr.	52
VW Front Wheel Alignment, 1968-71	June	71
Front End Tune-Up	Oct.	37
1971-Wheel Alignment Specifications	Oct.	41
Wheel Balancing Tip (F)	Oct.	59
Keep Your Customers' Wheels Spinning Safely	Nov.	40

FUEL SYSTEM

Takes Kinks Out of Tubing (F) ..	Jan.	27
Gets Good Gas Gauge Ground (F)	Feb.	28
Warped Air Horn Causes Stumble (S)	Apr.	24
Substitute for Lost Snap Ring (F) ..	Apr.	58
Quick Fix for Vapor Lock (F)	Apr.	58

Adjusting the Weber 2V Carburetor (Import Info)	June	54
Carburetor Tune-Up in 10 Easy Steps	July	44
Capri Instrument Gauge Diagnosis (S)	July	64
Fuel Recommendations for Chrysler (S)	July	64
Jeep Initial Choke-Adjustment Procedure Changed (S)	July	64
Servicing Truck Air Cleaners Is Not That Different	Sept.	64
Stalling Condition with Rochester BC Carburetor (F) ..	Oct.	59
Chevrolet Quadra-Jet Fuel-Inlet Nut Repair (S)	Oct.	68
Deceleration Valve Adjustment on Capri (S)	Nov.	22
Colt Carburetor Float Level Check (S)	Nov.	22
Locating and Servicing Truck Fuel Filters	Nov.	45
Pontiac Fuel Hose Installation (S)	Dec.	20

LUBRICATION

Servicing the Crankcase (Import Info)	Jan.	22
Takes Kinks Out of Tubing (F) ..	Jan.	27
Why Today's Oil Gets Tired Faster	Jan.	46
Cougar Gauges Read High (S) ..	Jan.	58
Oil Pan Removal on Montego 429 Engine (S)	Mar.	26
Crankcase Seal Removal (F)	Mar.	34
Vega Oil Pressure Sending Unit Installation (S)	Apr.	26
Oldsmobile Oil Leak and Tooth Pattern Diagnosis (S) ..	Apr.	26
Montego Oil Pan Removal (S) ..	May	28
New Trends in Lubrication	June	37
Easier Oil Pan Removal (F)	Sept.	22
Ford Lubrication Fitting Installation (F)	Dec.	30
Know When to Change Truck Oil Filters	Dec.	44

NEW CAR SERVICE

What's New in Servicing the '71s	Feb.	41
Engine	Feb.	42
Body, Frame	Feb.	44
Tune-Up	Feb.	46
Drivetrain	Feb.	47
Brakes	Feb.	48

[CONTINUED]

(S) = Service Slants

(F) = Fix It

THIS YEAR IN MOTOR *continued*

	Month	Page
Cooling System	Feb.	51
Emission Control System	Feb.	52
Front End, Steering		
Suspension	Feb.	54
Starting, Charging System, Lights	Feb.	76
Comfort and Safety		
Accessories	Feb.	78
Specifications for 1971		
Passenger Cars		
Quick Service Data	Feb.	55
Wheel Alignment		
Specifications	Feb.	61
Tune-Up Data	Feb.	66
Major Dimensions, Engine Data	Feb.	70
Major Specifications of the 1972 Models	Sept.	54
Where to Find Hood Latch, Gas Filler Cap on '72 Cars	Oct.	76
Servicing the Ventura II	Oct.	100

ROAD SERVICE

Buick Lifting Tips (S)	Mar.	26
Vega Lift Points for Frame		
Contact Hoist (S)	May	26
Towing Tip on Locked Car (F)	May	34
Towing Cadillac with		
Sling-Type Equipment (S)	July	24
'72 Lift Points	Nov.	54
'72 Jack Points	Nov.	58
Lincoln Towing Precaution (S)	Dec.	20
How to Start and Tow the '72s	Dec.	46

SUSPENSION

Sobering Facts About 'Tipsy' Cars	Apr.	50
How to Check Riding Heights of Today's Cars	May	58
Pontiac Riding Height		
Revision (S)	Aug.	64
Front End Tune-Up	Oct.	37
4-Step Test for Shock Absorbers	Oct.	42
When and How to Replace Bulk Joints	Oct.	44
Ball-Joint Replacement on 1965 Pontiac (S)	Oct.	68

TRANSMISSION, CLUTCH

Transmission for Cold		
Weather (F)	Jan.	27
Takes Kinks Out of Tubing (F)	Jan.	27
Cadillac Turbo Hydra-Matic Snap Ring Installation (S)	Jan.	58
Friction Material Wear on Plymouth A727 Transmission (S)	Jan.	58
Clutch Removal on Ford Truck (F)	Feb.	28
Jeep Clutch Adjustment (S)	May	26
Pontiac Turbo Hydra-Matic		

Oil Pump Overhaul (S)	May	28
Replacement Mercury C6 Transmission Case (S)	May	28
Ford C6 Transmission Band Adjustment (S)	May	28
Easy TorqueFlite Disassembly (F)	May	34
Automatic Transmission Pump Assembly (F)	May	34
Erratic or No Upshift on Mustang (S)	June	8
Vega Neutral Start-Switch Replacement (S)	June	10
Cadillac TCS Switch Test (S)	Aug.	62
Pinto Clutch Free-Play Adjustment (S)	Aug.	62
Plymouth Transmission Problems (S)	Sept.	70
Oldsmobile Body Assembly Tip (S)	Sept.	70
Aids Needle Bearing Installation (F)	Oct.	59
Why Truck Clutches Fail	Nov.	50
Plymouth Transmission Synchronizer Ring Change (S)	Dec.	30
Vega Clutch-Pedal Free Travel Adjustment (S)	Dec.	30

WHEELS, TIRES

Servicing, Selling Winter Tires	Jan.	38
Dodge Truck Wheel Mounting Stud Threads (S)	Apr.	26
Mustang Tire Shake (S)	July	64
Keep Your Customers' Wheels Spinning Safely	Nov.	40

CAR REGISTRATIONS

Record 112 Million Vehicles on U.S. Highway in '71	Dec.	45
--	------	----

LAYOUT, TOOLS AND EQUIPMENT TIPS

Who Says a Garage Can't Be Beautiful?	May	64
Power Brake Tester (F)	Aug.	30
Wandering Needle on Voltmeter (S)	Aug.	64
Equipment Outlook for Service Stations	Nov.	6

NEW CAR DESCRIPTIONS

How the 3 U.S. Minis Compare	Jan.	66
1971 Front-Drive Subaru Bows	Mar.	64
Automotive Shapes of the '70s	May	10
What's New from Chrysler and AMC on '72 Models	Aug.	56
American Motors '72	Sept.	46
Audi 100 LS	Nov.	67

	Month	Page
Buick '72	Sept.	51
Cadillac '72	Sept.	53
Chevrolet '72	Sept.	48
Chrysler '72	Sept.	45
Dodge '72	Sept.	44
Ford '72	Sept.	38
Imperial '72	Sept.	45
Lincoln '72	Sept.	41
Mercury '72	Sept.	40
Oldsmobile '72	Sept.	52
Opel 1900	Nov.	67
Plymouth '72	Sept.	42
Pontiac '72	Sept.	50
Saab 99E	Nov.	67

RACING AND PERFORMANCE

Tobacco Firm Adds \$100,000 to NASCAR	Jan.	24
Third Indy-Type 500 Race Scheduled in East	Jan.	24
Rossi Gang Wins Annual Pit-Crew Competition	Jan.	26
SAAB Racing Team Wins Baja 1,000 Rally	Jan.	26
Group Insurance Proposed for "Performance" Cars	Jan.	50
Adapter Reduces Damage to Sport Wheels	Jan.	50
New Racing Handbook and Manual Published	Jan.	52
Rocker Arm Interference in 1968 Dodge Dart 340 Engine	Jan.	52
High-Performance Batteries	Jan.	52
NASCAR Award of Excellence to Permatex	Feb.	16
Raybestos Indy-500 Contest Champagne for the Champ's Chief Mechanic	Feb.	75
Movies of 1970 Indy and California 500 Available	Feb.	75
"Plate" Puts Pressure on Pitts at Daytona 500	Mar.	12
17-Year Campaigner Takes Permatex 300	Mar.	14
Radical Radial Tire Appears at Daytona	Mar.	68
New High-Volume Oil Pump for H-P VWs	Mar.	68
To Help You Get Your Bearings	Mar.	69
A Collection on H-P Goodies	Mar.	69
Birth of a Racing Machine	Apr.	12
Racing Mechanics Honored in Hall of Fame	Apr.	14
Sports Car Driver Praises Roll Bar	Apr.	70
"Fino-Vette" Custom Sports Car Uses Corvette Chassis and Power	Apr.	70
What Is Blueprinting?	Apr.	72
First Leg on the Hard Drive for the "Triple Crown"	May	40
4 Leading Contenders and Their Cars	May	42
Drag Strip Racing—Economy Size	May	44

RACING AND PERFORMANCE

Power Tuning Coaxes Extra		
Power from Engine	May	45
Racing Calendar	May	45
New Racing School at		
Bridgehampton Track	May	72
Leading Contender for		
Can-Am Championship	June	60
Tailgating a Must in Motor		
Sports	June	60
Free Trip to Indy 500	June	61
Most Mechanics Love to Tinker	June	61
New Records Set in		
Crash-Marred Indy 500	July	10
Interview with George Bignotti		
and A. J. Watson	July	12
Donahue Dominates Inaugural		
Pocono 500	Aug.	10
Chassis Alignment and Wheel		
Balancing at the Indy 500	Aug.	12
Aluminum Racers: Quest Still		
Goes on 55 Years Later	Sept.	12
The Million-Dollar Smile	Sept.	14
High-Performance Item for		
Vega	Sept.	14
"Hot Dogs" Fail to Cut the		
Mustard at California 500	Oct.	14
Are Racing Cars Glued		
Together?	Oct.	16
Electric Racer Sets Speed Record	Oct.	78
TRW Offers Safety Caravan		
at NHRA Events	Oct.	78
"Rookie" Wins Final		
Grand Prix Race	Nov.	14
America's Fastest Woman		
on Wheels	Nov.	14
All-Engine Muscle Cars		
Displayed	Nov.	15

SERVICE MANAGEMENT

Seeks Info on Painting (Sam)	Jan.	4
Is Gas Heat Safe?	Jan.	4
Wants to Be a Car Dealer (Sam)	Jan.	4
Wanda Makes It in a Man's		
World	Jan.	18
Service Outlook '71	Jan.	29
Shop Owners Give Their		
Views on the Coming Year	Jan.	30
Business Outlook '71	Jan.	34
Tire Trends in the '70s	Jan.	38
Tire Manufacturers Approved		
Code Marks	Jan.	39
Total Body Service for the		
'Demanding Ones'	Jan.	42
What Do You Say to a		
Customer Who Calls you		
a 'Gyp'?	Feb.	4
Should We Specialize? (Sam)	Feb.	12
Small Town Sales Manager		
Seeks Greener Pastures		
(Sam)	Feb.	12
Wants Promo to Pull in		
Service Department (Sam)	Feb.	12
Mrs. Hyles, Carburetor Expert	Mar.	4

Wants to Expand; How About		
A/C? (Sam)	Mar.	28
Trucks Can Be Way Into		
Service Biz (Sam)	Mar.	28
AMC: 'Little' Auto Company		
with Big, Big Plans	Mar.	40
TV Keeps 'Eyes' on Customers	Mar.	43
Do You Want Your Son to		
Be a Mechanic?	Mar.	48
Up the Organization—but		
Gradually	Mar.	52
Trying Harder in the		
Diagnostic Bay	Mar.	74
Mechanic Training Gives		
Boys Another Chance	Mar.	84
Should I Give My Son a Job?		
(Sam)	Apr.	6
Partner Doesn't Want to		
Buy New Equipment (Sam)	Apr.	6
Are U.S. Mechanics Ready for		
the Metric System?	Apr.	8
Stop That Thief!	Apr.	44
End of the Annual Model		
Change	Apr.	64
Why Do You (or Don't You)		
Service Foreign Cars?	May	8
Graduate Wants Job but		
Lacks Experience (Sam)	May	24
Lots of Machines, but Little		
Volume (Sam)	May	24
Wants to Go into Business and		
Needs Information (Sam)	May	24
She's Her Husband's		
Right-Hand Man	May	48
Asia's John Nerlinger		
Talks with MOTOR	May	52
Distaff on the Sales Staff	June	12
Where Can I Buy Foreign-		
Car Parts? (Sam)	June	28
Needs Help in Redesigning		
Shop (Sam)	June	28
Can VW Withstand Detroit's		
'Small' Guns?	June	40
Is Servicing Foreign Cars		
Profitable?	June	76
They Laughed When She		
Began to Repair Wrecked		
Cars, but Now . . .	July	8
Want Information on		
Rebuilt Parts (Sam)	July	32
Can't Find Job; Questions		
Mechanic Shortage (Sam)	July	32
Seeks Training Aids on		
Basic Maintenance (Sam)	July	32
How to Simplify Automotive		
Parts Catalogs	July	86
How Do You Feel About		
Hiring a Woman Mechanic?	Aug.	6
Having Bad Luck; Can Diesel		
Change Picture? (Sam)	Aug.	34
How Much Inventory Should		
I Really Carry? (Sam)	Aug.	34
Worried About Move to		
Strange Location (Sam)	Aug.	34
Dottie, the Brake Specialist	Aug.	50
Can a Franchise Really Make		
It in the Auto Service Field?	Aug.	52
New Officer Slate for IGOA	Aug.	66

SERVICE MANAGEMENT

Slowest Man in Shop Wants		
Speed-Up Tips (Sam)	Sept.	26
Problem of Slippage Hurts		
Shop Capacity (Sam)	Sept.	26
Four-Day Week for Repair		
Trade? (Sam)	Sept.	26
Dotty at the Wheel	Oct.	10
Crooked Customers More or		
Less? (Sam)	Oct.	30
Wants His Salesmen to Stop		
Customer Runarounds (Sam)	Oct.	30
Management Seminar Likely		
for IGOA	Oct.	54
Service Important to Valvo	Oct.	62
Equipment Outlook for		
Service Stations	Nov.	6
Are We Right to Refuse to		
Do Disc-Brake Jobs? (Sam)	Nov.	28
Asks for Advice on Quality		
Control (Sam)	Nov.	28
Does It Pay to Stay Open		
Nights and Saturdays?	Dec.	6
Seeks School Course on		
Electrical System (Sam)	Dec.	24
Wants to Know How to Spend		
Ad Dollars (Sam)	Dec.	24
New Elevated Highway De-		
presses Shop Owner (Sam)	Dec.	24

SERVICE SALES

Re-Cycling Brings in Customers	Jan.	16
Sell Emission Control		
Service in '71	Jan.	36
Servicing Selling Winter Tires	Jan.	38
Put It Where They Can See It	Feb.	38
Doing Something for the Kids		
to Make Parents Your		
Customers	Mar.	10
Take Them Out to the		
Ball Game	Apr.	30
Uncovering the Hidden Air		
Conditioner Service Market	Apr.	41
Kiddie Care Also Means		
Car Care	May	32
The Glamour of Performance		
Can Still Sell Your		
Everyday Customer	May	37
The Joy (and Profit) in		
Teaching	June	14
Tune-Up Volume Sizzles from		
Steam-Cleaning Offer	June	32
Make a Pitch for the Recrea-		
tional Vehicle Market	June	50
Western Hospitality Wins 20		
Service Customers a Day	June	75
Shop Owner Scores with		
Baseball Promotion	July	34
Girls at the Pump: Do They		
Sell More Gas?	Aug.	28
A Day for Joy and Happiness	Sept.	16
5 Winterizing Money-Makers	Sept.	68
Used Wheels: To Sell or		
Not to Sell	Sept.	69

[CONTINUED ON PAGE 75]

(S) = Service Slants

(F) = Fix It